

Invitation and Agenda

New Political Leadership for a New Europe

Mercator European Dialogue MP Training
13-15 June 2019 – Rome





AGENDA

Dear Member of Parliament,

The Istituto Affari Internazionali (IAI) and the Barcelona Center for International Affairs (CIDOB) in collaboration with LUISS Guido Carli University, will be hosting a select group of politicians for a Mercator European Dialogue training on “New Political Leadership for a New Europe” on June 13-15, 2019 in Rome.

This training has been designed by Alberto Alemanno, Jean Monnet Professor of EU Law and Founder of The Good Lobby, and will be animated by leading thinkers, journalists and civil society leaders.

How can you as a political representative effectively leverage your role as a national member of parliament to shape policies and political narratives both at the national and European levels? How can you best make use and refine the tools for exerting public leadership in the age of digital democracy and multilevel governance we experience in Europe?

As elected representative attending the “New Political Leadership for a New Europe” training, you will explore a portfolio of thematic and skill-based issues that are key to your European public leadership journey. The training will touch upon:

- engaging for impact with stakeholders at the European level – from media to civil society organizations,
- explore aspects and actors of public advocacy,
- deepen your understanding of the evolution of the role of the politician today,
- discuss and clarify resources and channels of influence for national politicians in the European policy-making context.

Through a mix of knowledge-based and skill-based sessions over the course of the two and a half days, you will be offered the opportunity to attend high-level briefings and to exchange with colleagues from other national parliaments who face similar professional and personal challenges.

By embracing peer-learning and introspection, you will be exposed to both political best practices and thematic perspectives around some of the key burning issues on the European agenda, and how you can influence the European political debate and European policymaking.

The training will be conducted under the MED House Rules, in an informal and safe environment so as to allow you to experiment a new thinking beyond your business as usual political conversation spaces.

Please note that the spaces are limited, therefore we encourage you to get in touch at your earliest convenience to signal your interest in joining us in Rome and discuss how this initiative could be of value added to you.

Kind Regards,

Michael Schwarz
Stiftung Mercator

Stefan Schäfers
KBF

Jan Techau
GMF

Chiara Rosselli
GMF

Nathalie Tocci
IAI

Thanos Dokos
ELIAMEP

Pol Morillas
CIDOB



Thursday, June 13

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| 17:30 | Cultural Activity: Guided tour of Galleria Spada |
| 20:00 | Dinner and inspiration talk: Prospects and challenges for Europe after the 2019 elections
Ristorante Grano |

Friday, June 14 - Your Public Leadership Journey in Europe

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| 09:00 | Welcome
Giovanni Orsina, LUISS, School of Government Director
Ferdinando Nelli Feroci, IAI, President
Chiara Rosselli, GMF, Head of the Mercator European Dialogue
Alberto Alemanno, HEC Paris, Professor |
| 09:30 | What's your European story? |
| 11:30 | Coffee Break |
| 12:00 | National political systems and the process of Europeanisation: the history of a two-way relationship?
Opening lecture with Nathalie Tocci (IAI) and Nicholas Whyte (APCO) led by Eleonora Poli (IAI) |
| 13:00 | Lunch |

14:00	<p>What does it mean to be a political representative in multilevel Europe? The problem of the democratic disconnect</p> <p>Interactive talk with Katrin Auel (Institute for Advanced Studies, Vienna) and Calin Racoti (IPEX)</p>
16:00	<p>Coffee Break</p>
16:30	<p>How has political participation changed in your country? The transformation of the European voter</p> <p>Interactive talk with Tony Barber (FT), James Kanter (EU Scream), and Lorenzo De Sio (LUISS)</p>
17:30	<p>Wrap-Up</p>
20:30	<p>Dinner</p> <p>Ristorante Flavio al Velavevodetto</p>

Saturday, June 15 - How to exercise effective leadership in Europe

09:30	<p>How do you engage with the public?</p>
10:00	<p>Meet the citizens: How should politicians engage with citizens and NGOs?</p> <p>Interactive talk with Laura O'Sullivan (We Move) and Emiliana De Blasio (LUISS)</p>
11:00	<p>Coffee Break</p>
11:30	<p>Meet the Media: How should you engage with journalists?</p> <p>Interactive talk with James Kanter (EU Scream), Matthew Karnitschnig (Politico), and Gianni Riotta (LUISS)</p>
12:30	<p>Meet the industry: How should you engage with the industry?</p> <p>Interactive talk with Marco Margheri (Edison) and Hendrik Bourgeois (EMEA)</p>

13:30

Lunch

14:30

What does it take to set up a new political party? New parties as political start-ups

Interactive talk with Josef Lentsch (Innovation in Politics Institute Germany) led by Eleonora

Poli (IAI)

15:30

Wrap-up session

16:30

Conclusion



LOGISTICAL INFORMATION

Registration - Please Note Our Deadline

We would be grateful if you registered at your earliest convenience. Please register with Tasha Spedicato at tspedicato@luiss.it. Please note that the spots are limited. Registrations will be considered based on availability.

Expenses

Travel and accommodation costs are borne by the Mercator European Dialogue, unless you specifically wish to pay for yourself. Please note that we can only cover economy class flights.

Childcare

Family comes first. If you have a child or children and your participation depends on the offer of childcare for the duration of the event, we are happy to arrange a solution for you. We are flexible with regard to your preferred option. Please do not hesitate to get in touch and let us know how we can best tailor an offer to meet your family's needs.



CONTACT

For logistical questions:

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For questions about the project:

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For more information about the project, please visit

mercatoreuropeandialogue.org



JOINING FORCES IN THE MERCATOR EUROPEAN DIALOGUE



Stiftung Mercator is a private and independent foundation. Through its work it strives for a society characterized by openness to the world, solidarity and equal opportunities. In this context it concentrates on strengthening Europe; increasing the educational success of disadvantaged children and young people, especially those of migrant origin; driving forward climate change mitigation and promoting science and the humanities. Stiftung

Mercator symbolizes the connection between academic expertise and practical project experience. One of Germany's leading foundations, it is active both nationally and internationally. Stiftung Mercator feels a strong sense of loyalty to the Ruhr region, the home of the founding family and the foundation's headquarters.



The King Baudouin Foundation's mission is to contribute to a better society. The Foundation is an actor for change and innovation, serving the public interest and increasing social cohesion in Belgium and Europe. We seek to maximize our impact by strengthening the capacity of organizations and individuals. We also stimulate effective philanthropy by individuals and corporations. The Foundation's key values are integrity, transparency, pluralism, independence, respect for diversity, and promoting solidarity.

The Foundation's current areas of activity are poverty and social justice, philanthropy, health, civic engagement, developing talents, democracy, European integration, heritage and development cooperation.

The King Baudouin Foundation is a public benefit foundation. The Foundation was set up in 1976 on the occasion of the 25th anniversary of King Baudouin's reign.



The German Marshall Fund of the United States (GMF) strengthens transatlantic cooperation on regional, national, and global challenges and opportunities in the spirit of the Marshall Plan. GMF contributes research and analysis and convenes leaders on transatlantic issues relevant to policymakers. GMF offers rising leaders opportunities to develop their skills and networks through transatlantic exchange, and supports civil society in the Balkans and Black Sea regions by fostering democratic initiatives, rule of law, and regional cooperation.

Founded in 1972 as a non-partisan, non-profit organization through a gift from Germany as a permanent memorial to Marshall Plan assistance, GMF maintains a strong presence on both sides of the Atlantic. In addition to its headquarters in Washington, DC, GMF has offices in Berlin, Paris, Brussels, Belgrade, Ankara, Bucharest, and Warsaw. GMF also has smaller representations in Bratislava, Turin, and Stockholm.



The Istituto Affari Internazionali (IAI) was founded on 11 October 1965 on the initiative of Altiero Spinnelli. The Institute's main objective is to promote an understanding of the problems of international politics through studies, research, meetings and publications, with the aim of increasing the opportunities of all countries to move in the direction of supranational organization, democratic freedom and social justice (IAI Bylaws, Article 1). It's main research areas include: EU Institutions

and Politics, the EU's Global Role, Turkey and the Neighborhood, International Political Economy, Mediterranean and Middle East, Transatlantic Relations, Security and Defence, Italian Foreign Policy, Energy. A non-profit organization, the IAI is funded by individual and corporate members, public and private organizations, major international foundations, and by a standing grant from the Italian Ministry of Foreign Affairs.



The Barcelona Centre for International Affairs (CIDOB) is an independent and plural think tank based in Barcelona, dedicated to the study, research and analysis of international affairs. Created in 1973 as an International Documentation Centre of Barcelona, it is a private foundation since 1979.

re that people possess the basic elements to live their lives free from fear and in liberty, by facilitating a dialogue that includes all diversities and which actively defends human rights and gender equality. CIDOB is a dynamic community of analytics that works to produce and offer to all political actors – from individual citizens to international organizations – information and ideas to formulate and promote policies for a more secure, free and fair world for everyone.

CIDOB promotes global governance and good practices – based on local, national and European democratic government – to ensu-



ELIAMEP is an independent, non-profit and policy-oriented research and training institute. It neither expresses, nor represents, any specific political party view. It is only devoted to the right of free and well-documented discourse.

ELIAMEP's mission is to provide a forum for public debate on issues of European integration and international relations to conduct scientific research that contributes to a better informed and documented knowledge of the European and international environment.